**Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

1. Theater category is the most successful followed by Music, Film & Video and Technology.
2. Rock and Documentary has 100% success rate. Plays are the most successful sub category with the most overall number of success. However, Plays account for over 4 times the number of submittals.
3. May is the best month to launch in terms of success rate.

**What are some limitations of this dataset?**

1. There are over 300,000 projects, our sample size only include 4000 projects. So we don’t know if this is a representative sample of the population.
2. We don’t have information on the owners, for example, history, other risks and past success.
3. We don’t have information on the backers of the project and if the backer’s history impacts the success rate.

**What are some other possible tables and/or graphs that we could create?**

1. Pivot table and Bar Chart of Average percent funded by category filtered for outcome.
2. Pivot table and line graph of project outcomes based on end date.